



01.06.2024 – Milan

GIOTTO V & R FAST

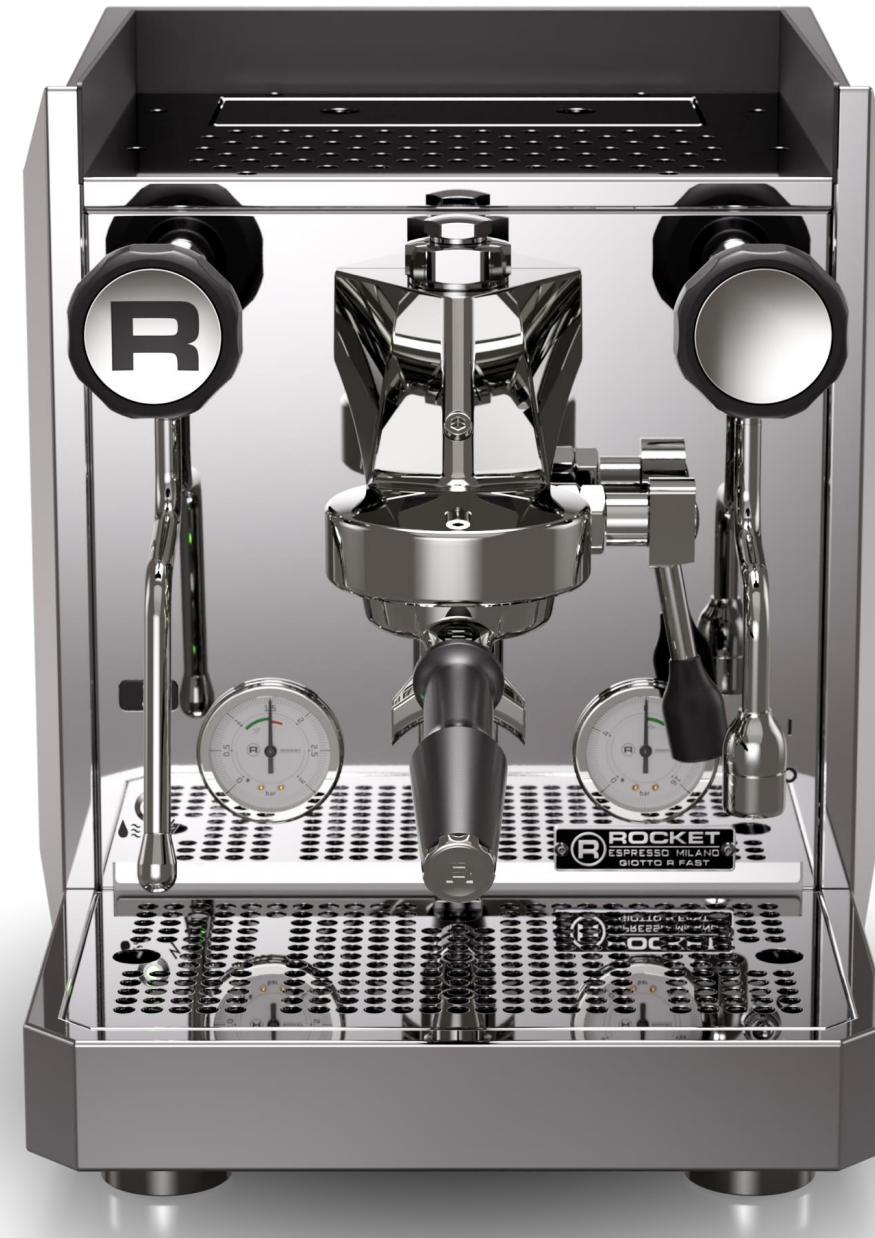
PRODUCT MARKETING LAUNCH

GIOTTO R FAST


GIOTTO V FAST

The new Giotto embodies the essence of the Rocket brand, showcasing our core values and exceptional craftsmanship.

This model represents a true evolution, with enhanced features and functionalities that elevate the home coffee experience to unprecedented levels.



DESIGN PHILOSOPHY

A large, dark gray, sans-serif number '01' is positioned in the background, partially obscured by the white text of the title.

DESIGN PHILOSOPHY

APPROACH

The Rocket brand's distinctive personality is amplified through design that seamlessly blends high performance with beautiful aesthetics.

While these elements may appear to conflict, they compliment each other perfectly.

Purposeful, solid forms are expressed through sculptured metal panels and careful attention to proportions.

Every detail of the new Giotto has been meticulously planned. In collaboration with designer Valerio Cometti+V12 Design, we have optimised the dimensions of the Giotto to enhance usability, achieving perfect proportions and a 'stance' that exudes both solidity and quality.

**GIOTTO IS INSPIRED BY ART,
FUTURIST SCULPTURE AND
THE WORK OF THE
ARCHITECTS GEHRY AND
LIBESKIND: SHARP,
INTERSECTING LINES CREATE
DYNAMISM AND A SENSE OF
PRECISION**

DESIGN PHILOSOPHY

The interplay between the polygons creates a striking chromatic effect. The missing triangle on the upper side panel introduces a unique colour pattern, adding an element of surprise that underscores our attention to detail and appeals to even the most discerning aesthetes.



THE HEART OF THE MACHINE

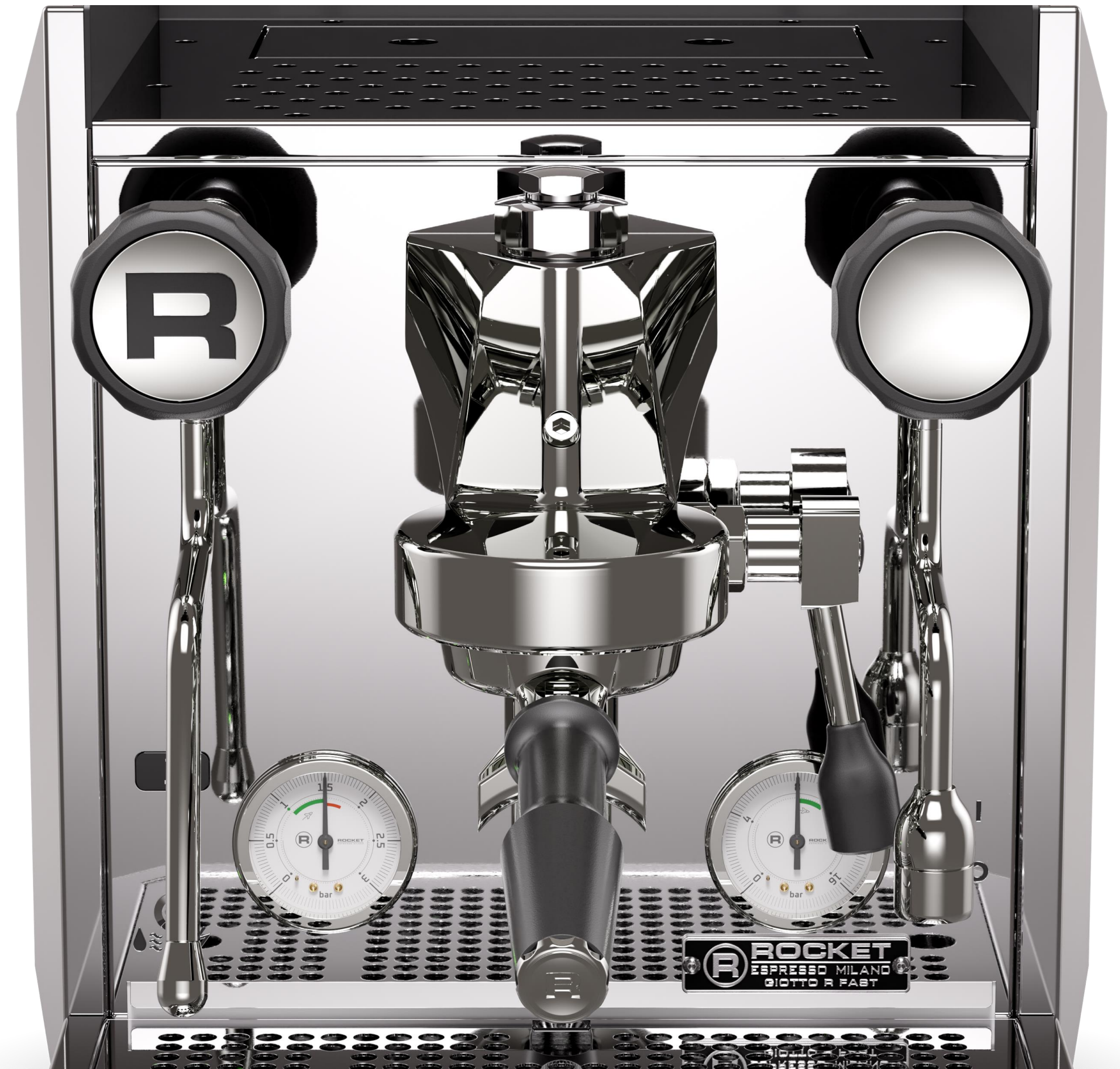
The new group head, which first appeared in the Appartamento TCA line, integrates seamlessly with the sharp lines of the new Giotto body, creating a cohesive design philosophy.



THE HEART OF THE MACHINE

The group head embodies strength, reliability, precision, and speed, with a heating feature that ensures you can enjoy a perfect cup of coffee at a moment's notice.

Fast, yet uncompromising.



DISPLAY AND DOUBLE PRESSURE GAUGE

The dual pressure gauges and shot counter display highlight the advanced functionality and positioning of the new Giotto.



STEAM AND WATER TAPS

The minimalistic, precise design of the redesigned water and steam taps reflects the Giotto's coffee delivery performance, creating a cohesive look that extends across the Rocket product range.



WORK AREA

As with all Rocket machines, the work area is ergonomically designed to accommodate the barista's natural movements, ensuring a perfect blend of form and function.



**SHAPES ARE OPTIMISED TO
ENHANCE ALIGNMENTS AND
JOINTS: THE PERCEPTION OF
A MONOLITHIC, HIGH-QUALITY
OBJECT IS CONSOLIDATED
THROUGH THE USE OF
TARGETED STYLISTIC
SOLUTIONS**

EASTER EGG

As a testament to the attention to detail during the design process of the new Giotto range, and a show of appreciation to our dedicated team, we've hidden a small "Easter egg" in the cup warmer area. We look forward to seeing who discovers it.



TECHNOLOGY

02

GIOTTO V FAST

GIOTTO R FAST

The new Giotto R and Giotto V models are more than just beautiful design.

They introduce a range of new features and functions to ensure excellent results in the cup, quickly and effortlessly.



OLED DISPLAY

The new Giotto machine is equipped with an OLED display that permits the user to:

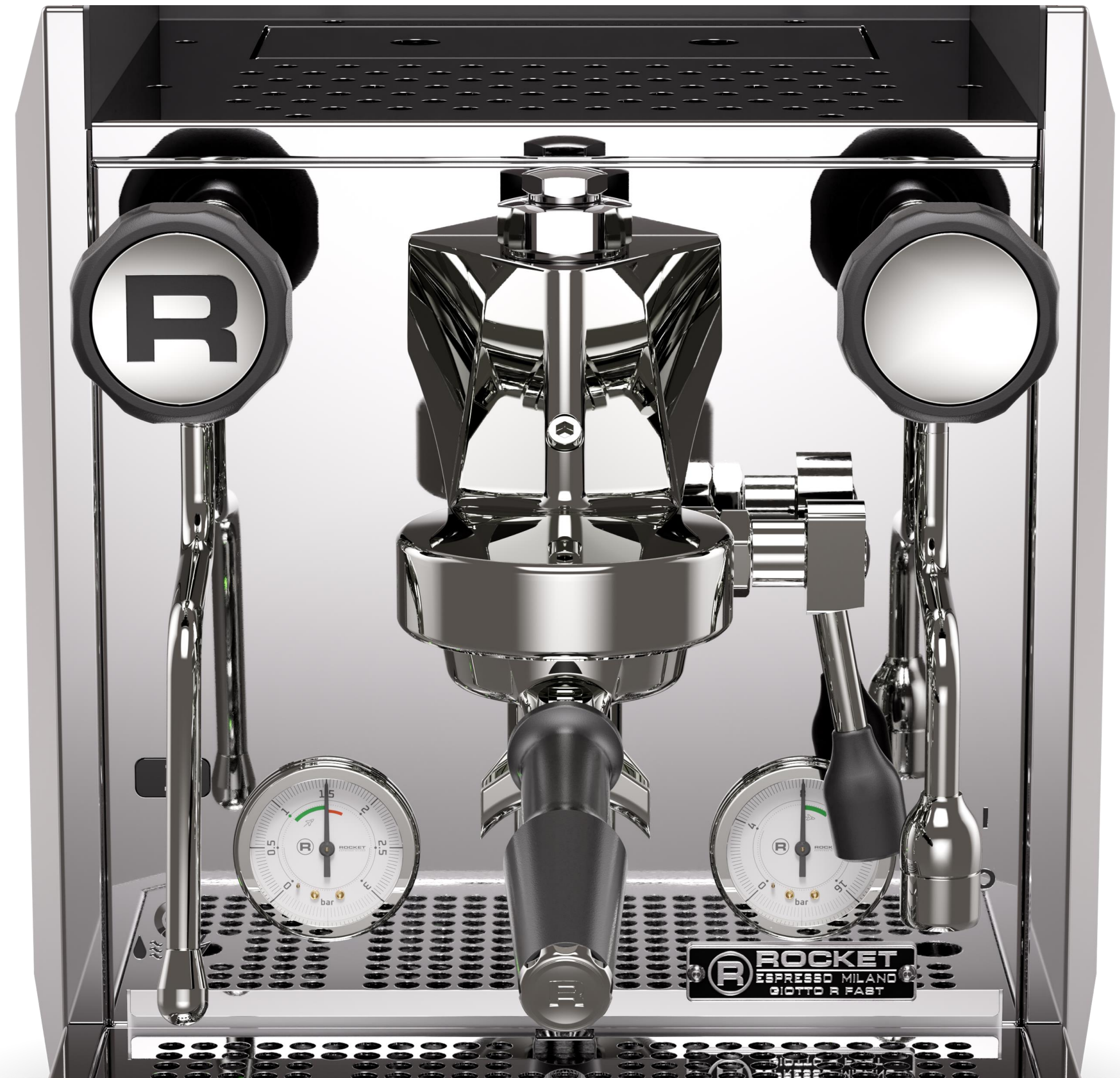
1. View dispensing times
2. Manage various machine settings and parameters (boiler temperature, unit temperature)
3. Monitor machine errors



NEW FUNCTIONS

Thanks to the new electronic system that we developed, the new Giotto range permits the user to regulate and control:

1. the stand-by (energy saving) function (OFF or after 30 minutes, default 30 minutes)
2. Boiler working pressure (0.9 to 1.2 bar in steps of 0.1 bar, default 1 bar) depending on the temperature setting
3. The sensitivity of the tank level probe (high 1 MΩ / medium 400 kΩ / low 150 kΩ, default low) – *reserved for technician*



NEW FUNCTIONS

4. The sensitivity of the boiler level probe (high 1 MΩ / medium 400 kΩ / low 150 kΩ, default low) – *reserved for technician*
5. The luminosity level of the RGB LED light (10%-20%-50%-100%, default 10%)
- *technician input required*

There are three keys used for programming the machine positioned behind the drip tray.

The machine is also equipped with a USB port, which may only be accessed by the technician by removing the side panel or cup warmer and is used to update the software.



MAIN FEATURES

03

MAIN FEATURES

- System with heat exchanger
- PID control
- Coffee unit with heating element
- Boiler capacity: 1.8 litres
- Boiler covering for energy saving
- Rotary pump
- Water connection or water tank
- Water tank capacity: 1.8 litres
- Tank reserve sensor

GIOTTO R

FAST

- OLED display
- Dual pressure gauge
- Programming keys
- New ergonomic filter holder handle
- Dimensions (W x D x H): 314 x 457 x 409 mm
- Weight: 33 Kg
- Installed power: 1550 W

MAIN FEATURES

GIOTTO V

FAST

- System with heat exchanger
- PID control
- Coffee unit with heating element
- Boiler capacity: 1.8 litres
- Boiler covering for energy saving
- Vibration pump
- Water tank capacity: 1.8 litres
- Tank reserve sensor
- OLED display
- Dual pressure gauge
- Programming keys
- New ergonomic filter holder handle
- Dimensions (W x D x H): 314 x 457 x 409 mm
- Weight: 33 Kg
- Installed power: 1150 W

CUSTOMISAT ION

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MACHINE VERSIONS AVAILABLE



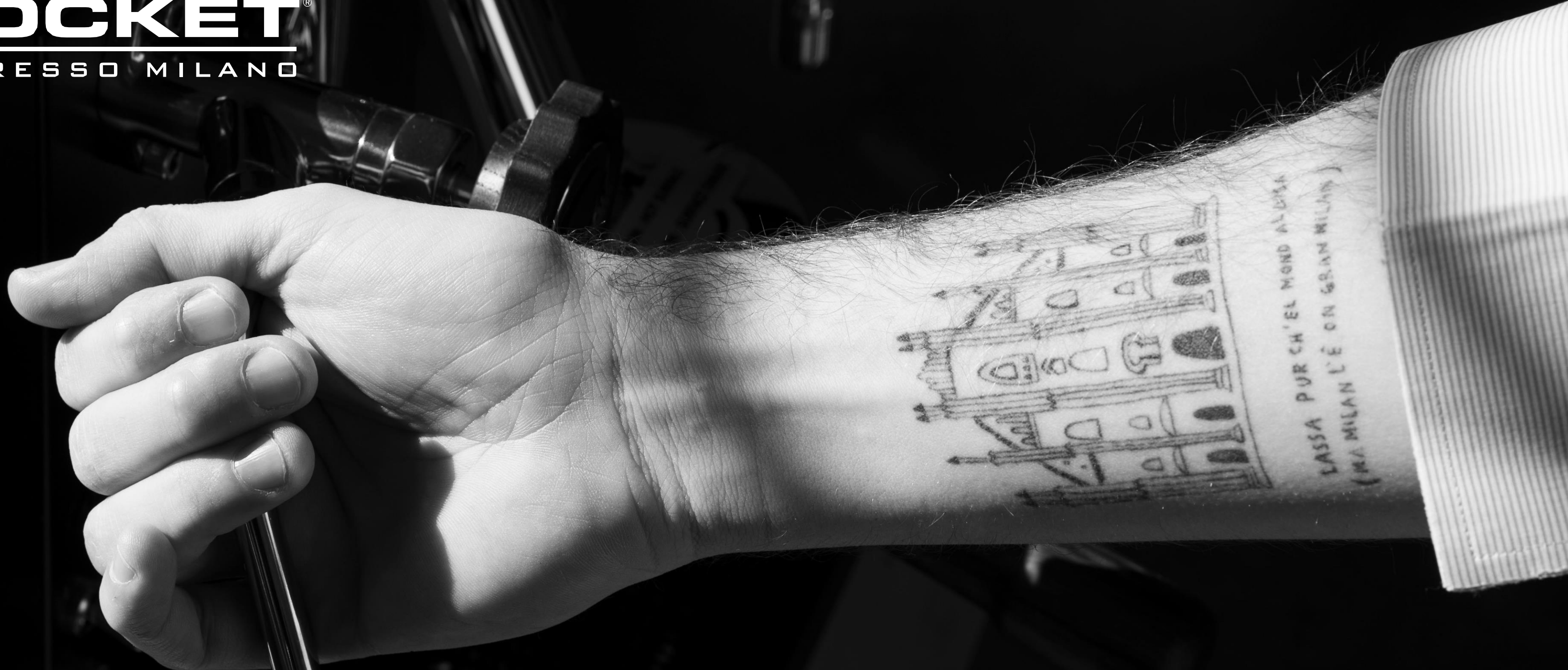
Machine versions
Chrome-plated body – **glossy black** side panel - **glossy black** lettering



Machine versions
Matt black machine body – **glossy black** side panel – **glossy black** lettering



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